


Benjamin Jarvis

Award-Winning Production Director

Contact

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 BenjaminJarvis.com

About

Award-winning production leader with 10+ years' experience managing video, photo, and motion graphics content for global brands. Skilled in leading cross-functional and freelance teams, overseeing budgets, schedules, and multiple simultaneous projects from concept through delivery. Adept at script development, storyboarding, and presenting creative concepts to executives. Recognized for driving brand consistency, aligning content with brand guidelines and trends, and building efficient studio and post-production workflows..

Education

Master Of Arts In Mass Communication

Texas Tech University
College of Media & Communication
June 2014 - May 2015

Bachelor of Arts in Media Strategies

Texas Tech University
College of Media & Communication
Aug 2010 - May 2014

Notable Work

Traxxas 2025 - Present

Senior Producer / Lead

- Direct cross-functional team members from marketing, art, engineering, and customer service, overseeing all phases of production from pre-production through post across multiple simultaneous projects.
- Oversee video production scheduling and resource allocation for multiple simultaneous product launches.
- Pioneer the use of generative AI for script development, storyboards, voice-over reads, and creative assets, accelerating workflows, ensuring final deliverables meet marketing strategy and project requirements.
- Spearhead the rollout of Traxxas TV, a global dealer video display network, creating a scalable content distribution system across hundreds of retail locations worldwide.

WondrHealth 2022 - 2025

Production Director 2023 - 2025 | Senior Producer 2022 - 2023

- Led in-studio and virtual productions, managing staff and freelance teams across pre-production, filming, and post.
- Managed budgets, schedules, and logistics across creative productions.
- Oversaw creative development of video, audio, photography, motion graphics, and voice-overs, ensuring alignment with brand guidelines, current video trends, and consistency across deliverables.
- Partnered with leadership to pitch ideas, review scripts, present to executives, and align campaigns with business goals.
- Designed scalable studio workflows and post-production systems to improve efficiency.

Methods+Mastery 2020 - 2022

Senior Producer/Videographer

- Produced video campaigns for Google/Android and other global clients.
- Managed agency teams and freelancers across production and post.
- Directed motion graphics and remote production workflows, ensuring project deliverables met quality standards during COVID-19.

Weber Shandwick 2015 - 2020

Senior Producer, Integrated Production

- Advanced from Producer/Editor to Senior Producer, leading campaigns for General Motors, U.S. Army, BAE Systems, and Bank of America.
- Supervised multi-studio teams and implemented new production technologies to streamline workflows and boost creative output.

Awards & Projects

American Battle Monuments Commission: PRSA 2020 Silver Anvil Finalist
U.S. Army: National Hot Rod Association - Silver Addy
Genetech: IPF - Short Listed 2019 In2 SABER Awards
U.S. Army: AAB - McCann World Group Coin of Excellence
Altar Boys: Short Film - Semi-Finalist Cannes Indie Short Film Festival